

MEMORANDUM

Kathy Gallagher, Director

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To: All Staff, Code 2A

Date: February 10, 2021

From: Tish Gallegos, Community/Media Relations Manager

Subject: CalSAWS Logo Contest Winner!

Lloyd Amog, CalWORKs Workforce Services Specialist at Delta Fair in Antioch, is the winner of the CalSAWS logo contest for his "California & Mt. Diablo" design entry.



Lloyd explained his design inspiration: "I decided to use the State of California image since it represented the surrounding counties, all working as 'one' with us. When I think of Contra Costa County, a reference point has always been Mt. Diablo. We use Mt. Diablo in our county seal and we even use it on our EHSD logo. I wanted it to have the same 'feel' as our EHSD logo theme. It's a logo design that when you see it, you know it's EHSD." Congratulations, Lloyd!

In the narrowed-down selection that EHSD staff voted on, the runners up were **Betty Steggall** for her "California Poppy" design, and **Adam Flores** for his "Shapes" design. Other submissions came from EW **Rebecca Hagen** (WFS, Antioch), EW Supervisor **Tammy Gochenouer** (WFS, Antioch), SL Clerk **Dave Tilton** (Admin Services, Martinez), Information Systems Programmer/Analyst IV **Leon Chan** (IT, Pleasant Hill), WFS Specialist **Tomi Smith** (Hercules), Staff Development Specialist **Yves Roi David (Jay)** and Translator **Marisol De Castro** (CFS, Antioch).

Look for the winning logo on CalSAWS communication tools for Contra Costa County, including the new *CalSAWS Chronicle*, videos, training materials, *Headlines* articles, the intranet, and more -- all leading up to **Contra Costa's CalSAWS Go-Live date of October 2022.**

Many thanks to everyone who offered their creative talents by entering, and to all of you who voted to make the final selection!